

# **Privacy Policy**

Privacy Policy

Effective Date: 26/06/2025

Website: www.thinkbigdobigger.co.uk

Business Name: Think Big Do Bigger CIC

This Privacy Policy describes the policies of Think Big Do Bigger, 11 Capella Close, Hampshire PO14 2FD, United Kingdom of Great Britain and Northern Ireland (the),

email: info@thinkbigdobigger.co.uk, phone: 07590291236, on the collection, use and disclosure of your information that we collect when you use our website (https://www.thinkbigdobigger.co.uk) (the "Service"). By accessing or using the Service, you are consenting to the collection, use and disclosure of your information in accordance with this Privacy Policy. If you do not consent to the same, please do not access or use the Service.

We may modify this Privacy Policy at any time without prior notice to you and will post the revised Privacy Policy on the Service. The revised Policy will be effective 180 days from when posted, and your continued access or use of the Service after such time will constitute your acceptance of the revised Privacy Policy. We therefore recommend that you periodically review this page.

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We will collect and process the following personal information about you:

- Name
- Email
- Mobile
- Payment Info

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# How We Use Your Information

We will use the information that we collect about you for the following purposes:

- Marketing / Promotional
- Customer feedback collection
- Processing payment
- Administration info
- Targeted advertising
- Manage customer order
- Manage user account

If we want to use your information for any other purpose, we will ask you for consent unless we are relying on another lawful basis such as legitimate interest or legal obligation, and will only use your information for the purpose(s) for which it was collected, unless we are required to do otherwise by law.

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Legal Basis: Legitimate Interests

We may process your personal data based on legitimate interests where it is necessary for our business or charitable activities and does not override your fundamental rights and freedoms.

We rely on legitimate interest to:

- Collect and analyse feedback to improve our wellbeing workshops and services
- Report anonymised impact data to funders or stakeholders
- Manage communications and participant engagement
- Prevent fraud or misuse of our services
- Support safeguarding obligations (recognised as a legitimate interest under UK data reform)

Where appropriate, we conduct a Legitimate Interest Assessment (LIA) to ensure our processing is proportionate and in line with data protection laws. You have the right to object to this processing at any time. To do so, please contact us at: info@thinkbigdobigger.co.uk.

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## Retention Of Your Information

We will retain your personal information with us for 90 days to 2 years after user accounts remain idle or for as long as we need it to fulfill the purposes for which it was collected as detailed in this Privacy Policy. We may need to retain certain information for longer periods such as record-keeping / reporting in accordance with applicable law or for other legitimate reasons like enforcement of legal rights, fraud prevention, etc.

Residual anonymous information and aggregate information, neither of which identifies you (directly or indirectly), may be stored indefinitely.



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## Your Rights

Depending on the law that applies, you may have a right to access and rectify or erase your personal data or receive a copy of your personal data, restrict or object to the active processing of your data, ask us to share (port) your personal information to another entity, withdraw any consent you provided to us to process your data, lodge a complaint with a statutory authority, and such other rights as may be relevant under applicable laws.

To exercise these rights, you can write to us at info@thinkbigdobigger.co.uk. We will respond to your request in accordance with applicable law.

You may also opt out of direct marketing communications or the profiling we carry out for marketing purposes by contacting us at info@thinkbigdobigger.co.uk.

Please note that if you do not allow us to collect or process the required personal information or withdraw consent (where applicable), you may not be able to access or use the services for which your information was sought.

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## Cookies & Tracking Technologies

We use cookies and similar tracking technologies on our website to help improve your browsing experience, understand how people use our site, and provide relevant content and services.



#### What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help us recognise your device, remember your preferences, and understand your interactions with the site.

Types of Cookies We Use:

Cookie Type	Purpose
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Strictly Necessary | Required for the website to function (e.g. page navigation, login).

Performance / Analytics | Help us understand how users interact with the site (e.g. Google Analytics).

Functional | Enable enhanced features such as remembering your preferences.

Marketing / Advertising | May be used to deliver relevant content or track ad campaign performance.

## Third-Party Cookies

Some cookies may be set by third-party services we use on our website, such as embedded videos, booking systems, or social media sharing tools.

## **Managing Cookies**

You can control or delete cookies from your browser settings. Most browsers allow you to:

- View what cookies are stored
- Delete all or selected cookies
- Block or allow cookies from specific websites
- Turn off third-party cookies



Please note that disabling certain cookies may impact the functionality of our website.

### Cookie Consent

When you visit our website, you will be prompted to accept or decline non-essential cookies. You can update your preferences at any time by revisiting the cookie settings banner or contacting us at info@thinkbigdobigger.co.uk.

For more details, please see our separate Cookie Policy (insert link if available).

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# Security

The security of your information is important to us and we will use reasonable security measures to prevent the loss, misuse or unauthorized alteration of your information under our control. However, given the inherent risks, we cannot guarantee absolute security and consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

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Third Party Links & Use Of Your Information



Our Service may contain links to other websites that are not operated by us. This Privacy Policy does not address the privacy policies and other practices of any third parties, including any third party operating any website or service that may be accessible via a link on the Service. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

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Grievance / Data Protection Officer

If you have any queries or concerns about the processing of your information, you may email our Grievance Officer at:

Think Big Do Bigger, 11 Capella Close

Email: info@thinkbigdobigger.co.uk

We will address your concerns in accordance with applicable law.